

NAR GLOBAL

A WORLD OF VALUE



WHAT ARE NAR GLOBAL'S GOALS?

THE NAR GLOBAL TEAM STRIVES TO:

- **Make our members more successful within the global real estate field** through promoting networking, relationship building and business opportunities.
- **Raise the level of professionalism in the real estate field** to provide our members, regardless of their location, with educational opportunities and best practices through individual membership opportunities.
- **Develop and strengthen more transparent, safe and profitable global real estate markets** through implementing global best practices and strategies into our partner's markets. This includes licensing standardization, MLS/property platforms, basic advocacy, and other initiatives that markets directly benefit from.

WHY DOES NAR GLOBAL MATTER TO MEMBERS

THE VALUE OF NAR GLOBAL CAN BE FOUND IN:

BUSINESS OPPORTUNITIES

- Global real estate opportunities are everywhere. From people or businesses moving to the U.S. from other countries to Americans in your current market looking to invest in property overseas.
- No matter what demographic our REALTOR® members cater to, NAR Global programs and resources provide the knowledge, research, and tools to help globalize their network and expand their business.

ADVOCACY AND REPRESENTATION

- NAR Global maintains strategic alliances with like-minded industry groups around the world. Together, we are able to monitor, influence, and work to protect our members' interests in industry-related matters on a global scale.
- These alliances support and fight for issues of U.S. and global public policy on behalf of our members. The goals of these alliances is to result in a more organized and efficient global market, recognizing property rights and industry best practices to best serve home buyers around the world.

GLOBAL ECONOMY

- In today's world, you can't make any smart business decisions without discussing the global supply chain or the global economy. Your association, your community, and your members are all part of that global economy.
- REALTORS® are always trying to gain and maintain their competitive edge, and billions of dollars worth of U.S. residential and commercial real estate is sold to foreign and immigrant buyers annually.



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