



YOUR ADVOCACY DUES AT WORK

How NAR advocacy helps deliver real value for members



NAR advocacy has helped drive trillions in savings—powered by just 19 cents a day from members

NAR's advocacy delivers substantial financial savings that benefit NAR members, consumers, and the broader real estate economy

“Our goal is not to be ‘penny-wise and pound-foolish.’ **Advocacy dues support efforts that have translated into trillions of dollars of investment and tax protections** for the real estate economy.”

SHANNON MCGAHN
Chief Advocacy Officer

ADVOCACY DUES

Advocacy represents nearly half of NAR's overall budget



NAR advocacy dues are a modest investment with massive impact



Your dues drive ongoing advocacy impact

- 55%** Member Support and Internal Operations
- 45%** Advocacy

Half of advocacy dues paid are returned to state and local associations through advocacy grants and programs

\$2.3 TRILLION in new taxes prevented over ten years by defeating the “Ugly 11” tax proposals

\$50 BILLION in rental assistance to help struggling tenants and support mom-and-pop housing providers during the pandemic

\$4 BILLION in pandemic-era Paycheck Protection Loans forgiven for independent contractors

\$1.2 BILLION of investment in historic transportation and infrastructure bill, including **\$40 BILLION** for rural broadband

\$8 BILLION saved by preserving independent contractor status for real estate agents

\$85 MILLION for Fair Housing enforcement each year

\$31 MILLION in NAR Community Development Advocacy grants awarded to state and local associations

2025 TAX BILL WINS

NAR's advocacy helped secure major wins in the 2025 tax bill that strengthen the real estate economy and support consumers



- ✓ Lower Tax Rates Locked In
- ✓ 199A Deduction Extended
- ✓ SALT Deduction Cap Quadrupled
- ✓ 1031 Exchanges Preserved
- ✓ Opportunity Zones Enhanced
- ✓ Child Tax Credit Increased
- ✓ Mortgage Interest Deduction Preserved
- ✓ Affordable Housing Credits Expanded
- ✓ Estate Tax Threshold Raised
- ✓ 100% Bonus Depreciation Made Permanent