

2025 ADVOCACY IMPACT

NAR WRAP-UP

**\$42.3
MILLION**

raised for RPAC at
all three levels of the
association in 2025.



5,000+

**Congressional meetings
with NAR Advocacy Team
and Federal Political Coordinators
held in 2025, leading to key wins:**



- Supported **VA Home Loan Reform Act**, **Homebuyers Privacy Protection Act**, and provisions critical to real estate in the **One Big Beautiful Bill Act**.
- Supported legislation to improve affordability, availability, and accessibility: **ROAD To Housing Act**, **More Homes on the Market Act**, **Neighborhood Homes Investment Act**, **Uplifting First-Time Homebuyers Act**, and **Revitalizing Downtowns and Main Streets Act**.
- Supported the **Direct Seller and Real Estate Agent Harmonization Act** to ensure real estate agents maintain their independent contractor status under the **Fair Labor Standards Act**.
- Launched a targeted Call for Action to support the extension of the **National Flood Insurance Program (NFIP)**.
- Launched the **Pro-Property Platform** to give members another tool to support REALTOR® Party champions in Congress.

In 2025 our



535

**Federal Political
Coordinators had
contact with 100%
of Congress**



1,200 meetings

**Grew Congressional
Bipartisan Real
Estate Caucus**

122 Members



2025 ADVOCACY IMPACT

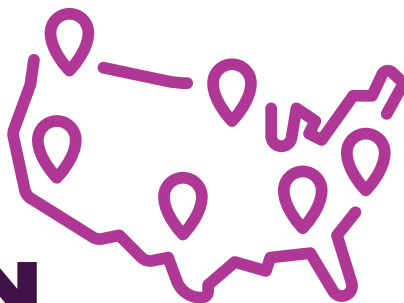
NAR secured

KEY POLICY WINS

that protect consumers and support the American Dream of homeownership.

- **Protecting Veteran Home Loan Benefits** – NAR successfully fought to protect veterans' ability to have a REALTOR® assist them in purchasing a home through the VA Home Loan Benefit and championed the VA Home Loan Reform Act (H.R. 1815), which was signed into law by President Trump in July after passing Congress unanimously.
- **Eliminating the Use of Annoying and Predatory Trigger Leads** – NAR and its coalition partners worked to pass the Homebuyers Privacy Protection Act of 2025, a bill that would heavily restrict the use of mortgage trigger leads that occur when a consumer applies for a mortgage loan and a lender makes a credit inquiry with a credit reporting agency.
- **Advancing Comprehensive Housing Solutions in Congress** – NAR elevated housing affordability and supply to the top of the Congressional agenda, helping drive the introduction of comprehensive housing packages in both the House and Senate and securing high-profile engagement, including REALTOR® leadership testimony before a full congressional committee — building momentum for reforms to expand supply, strengthen tax incentives, and support first-time buyers.

141 CALLS FOR ACTION



through the NAR Advocacy Everywhere program to mobilize REALTORS® and consumers on public policy issues – our most Calls for Action yet!

5 NAR PRIORITIES INCLUDED IN TAX REFORM PASSED IN 2025:



- 1** A permanent extension of lower individual tax rates
- 2** An enhanced and permanent qualified business income deduction (Section 199A)
- 3** A five-year quadrupling of the state and local tax (SALT) deduction cap, beginning for 2025
- 4** Protection for business SALT deductions and 1031 like-kind exchanges
- 5** A permanent extension of the mortgage interest deduction



697



Community Development Advocacy Grant and Resource applications awarded, totaling over \$4.4 MILLION.

Associations across 49 states and 1 territory received support for a variety of community development and fair housing advocacy, education, and engagement initiatives—marking an 11% increase in applications and a 6% increase in funding year over year.

In 2025, the IE program supported

126

 candidates

that went on to victory, including

58

 winning candidates

in the November elections alone.



GRANTS

62



NAR Issues Mobilization Grants totaling \$8.3 million awarded to state and local REALTOR® associations to support issue campaigns across the country.

This led to a **18-3 win** record for the year, supporting issues ranging from property tax relief in Texas to streamlining building in New York City.

22



Consumer Advocacy Outreach grants awarded in 2025 and 9 consumer Calls for Action, sending 94,341 emails.