April 2025 NATIONAL ASSOCIATION OF REALTORS® RESEARCH GROUP

# REALTORS<sup>®</sup> CONFIDENCE INDEX SURVEY





# First-time buyers gain steam and are at their highest share since July 2020, with stable mortgage interest rates and more inventory.

The Market Outlook from the REALTORS® Confidence Index for buyers and sellers eased.

- 21% of respondents expect a year-over-year increase in buyer traffic in the next three months, down from 28% one month ago and from 22% one year ago.
- 27% of respondents expect a year-over-year increase in seller traffic in the next three months, down from 30% one month ago and up from 22% one year ago.

With supply still limited relative to demand, 18% of homes sold above list price, down from last month's 21% and down from 27% a year ago:

- 60% of respondents reported that properties sold in less than one month. This is up from a month ago (57%) and down from 68% one year ago.
- Homes listed received an average of 2.4 offers, flat from 2.4 last month and down from 3.2 one year ago.
- 25% of buyers had all-cash sales, down slightly from 26% one month ago and from 28% one year ago.
- Due to the lack of housing inventory, the pace of the market, and the use of technology, 7% of buyers purchased a home based only on a virtual tour, showing, or open house without physically seeing the home. This is unchanged from 7% one month ago, and up only slightly from 6% one year ago.

Contracts typically closed in 30 days, the same as last month and one year ago. But some faced delays or termination:

- 7% of contracts were terminated in the last three months, up slightly from 6% one month ago and up from 4% one year ago.
- 10% of contracts had delayed settlements in the past three months, down from 13% last month, and down slightly from 11% one year ago.
- 6% of contracts were delayed due to appraisal issues, unchanged from 6% one month ago and from 6% one year ago.

First-time buyers represented 34% of buyers, up from 32% last month and up slightly from 33% one year ago. Among all buyers:

- 15% purchased for non-primary residence use, flat from 15% last month and virtually unchanged from 16% last year.
- 5% were purchased for vacation use, unchanged from 5% one month ago and 5% one year ago.
- 1% of sellers sold to an iBuyer, down slightly from 2% one month ago and unchanged from 1% one year ago.
- 2% of sales were distressed, virtually unchanged from 3% one month ago and flat from 2% a year ago.

Contract activity shows no significant changes for buyers:

- 20% of buyers waived the inspection contingency, down from 22% one month ago and nearly unchanged from 19% one year ago.
- 20% of buyers waived the appraisal contingency, up slightly from 19% one month ago and 18% one year ago.

Buyers continue to look outside of city centers for the majority of their activity, at 84%.



# April 2025 REALTORS® Confidence Index Survey Highlights

Market Outlook	Apr '25	Mar '25	Apr '24
Percent of respondents who expect a year-over-year increase in buyer traffic in next 3 months	21%	28%	22%
Percent of respondents who expect a year-over-year increase in seller traffic in next 3 months	27%	30%	22%
Key Market Indicators	Apr '25	Mar '25	Apr '24
Median days on market <sup>3</sup>	29	36	26
Percent of properties sold in less than 1 month	60%	57%	68%
First-time homebuyers, as percent of sales	34%	32%	33%
Sales for non-primary residence use, as a percent of sales <sup>1</sup>	15%	15%	16%
Sales intended for vacation use, as a percent of sales <sup>1</sup>	5%	5%	5%
Cash sales, as percent of sales	25%	26%	28%
Distressed sales, as percent of sales	2%	3%	2%
Average number of offers received on the most recent sale	2.4	2.4	3.2
Percent of properties sold above the list price	18%	21%	27%
Other Market Indicators	Apr '25	Mar '25	Apr '24
Percent of buyers who waived inspection contingency	20%	22%	19%
Percent of buyers who waived appraisal contingency	20%	19%	18%
Percent of buyers who waived appraisal contingency Percent of buyers who purchased property based on virtual tour/ showing/open house only	20% 7%	19% 7%	18% 6%
Percent of buyers who purchased property based on virtual tour/			
Percent of buyers who purchased property based on virtual tour/ showing/open house only Percent of buyers who purchased in a suburban, small town, rural,	7%	7%	6%
Percent of buyers who purchased property based on virtual tour/ showing/open house only Percent of buyers who purchased in a suburban, small town, rural, or resort area Percent of respondents who had a potential buyer looking for	7% 84%	7% 85%	6% 82%
Percent of buyers who purchased property based on virtual tour/ showing/open house only Percent of buyers who purchased in a suburban, small town, rural, or resort area Percent of respondents who had a potential buyer looking for workfrom-home features <sup>2</sup> Percent of sellers represented by REALTORS® who sold the property	7% 84% 30%	7% 85% 32%	6% 82% 32%
Percent of buyers who purchased property based on virtual tour/ showing/open house only Percent of buyers who purchased in a suburban, small town, rural, or resort area Percent of respondents who had a potential buyer looking for workfrom-home features <sup>2</sup> Percent of sellers represented by REALTORS® who sold the property to an iBuyer	7% 84% 30% 1%	7% 85% 32% 2%	6% 82% 32% 1%
Percent of buyers who purchased property based on virtual tour/ showing/open house only Percent of buyers who purchased in a suburban, small town, rural, or resort area Percent of respondents who had a potential buyer looking for workfrom-home features <sup>2</sup> Percent of sellers represented by REALTORS® who sold the property to an iBuyer Median days to close	7% 84% 30% 1% 30	7% 85% 32% 2% 30	6% 82% 32% 1% 30

Percent of contracts with a delayed settlement that had appraisal issues

<sup>1</sup> Non-primary residence use refers to vacation use or residential rental.

<sup>2</sup> In the past iterations of the survey, this was asked of both buyers' and sellers' agents. As of June 2022, the survey only asks the question of buyers' agents.

<sup>3</sup> Data estimated based on RCI monthly survey and MLS data.



6%

6%

6%

## About the RCI Survey

- The RCI Survey gathers information from REALTORS® about local market conditions based on their client interactions and the characteristics of their most recent sales for the month.
- The April 2025 survey was sent to a random sample of 50,000 REALTORS® and to 4,619 respondents in the previous three surveys who provided their email addresses.
- There were 1,579 respondents to the online survey, which ran from May 1-13, 2025, of which 790 had a client in the last month. Among those who had a client, the survey's maximum margin of error for proportion estimates is 3% at the 95 percent confidence level.

The National Association of REALTORS<sup>®</sup> is America's largest trade association, representing more than 1.5 million members, including NAR's institutes, societies and councils, involved in all aspects of the real estate industry. NAR membership includes brokers, salespeople, property managers, appraisers, counselors and others engaged in both residential and commercial real estate.

The term REALTOR® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of REALTORS® and subscribes to its strict Code of Ethics.

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#### NATIONAL ASSOCIATION OF REALTORS® RESEARCH GROUP

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